

I always bring a one-sheet of What is ALD' with basic facts. As you can imagine, all of the legislators are busy and aren't going to become experts in this disease. We need to provide them information in an easily accessible way. If they have questions, they have something to go back to.

> -ELISA SEEGER advocate in new york

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resources:

tools and assets at your disposal

Adrenoleukodystrophy and leukodystrophy patient advocacy organizations*

- <u>AIALD</u>
- ALD Alliance
- ALD Connect
- Brian's Hope
- <u>Calliope Joy Foundation</u>
- Ethan Zakes Foundation
- Fight ALD
- Global Leukodystrophy Initiative
- Leukodystrophy Resource and Research Organization
- Hunter's Hope
- United Leukodystrophy Foundation

Newborn screening (NBS) and rare disease advocacy organizations

- AISMME
- Baby's First Test
- Everylife Foundation
- EURORDIS
- Global Genes
- <u>IPOPI</u>
- <u>National Organization for Rare Disorders</u>
- UNIAMO

General advocacy resources

A guide to public speaking

NBS resources

What is NBS? Animated video for parents The role of laboratories in NBS Example of NBS blood specimen collection Example of economic impact of NBS for ALD Advocacy for the community NBS Importance of NBS

Rare disease resources

Using storytelling to raise awareness for your rare disease

How to promote your rare disease story through social media

Contact a representative (US)

Note that this is only a sample listing of resources that may be helpful to you in your advocacy efforts.

* bluebird bio, Inc. is not responsible for the content provided by third-party sites, nor does bluebird bio, Inc. endorse the content of these sites. The resources included in this tool kit are not a comprehensive list of resources and are provided for reference only.

importance of NBS





what is advocacy?



NBS panels: US, UK, & EU

G

getting involved

7 resources

 FAQ

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